



Raleigh Wake
PARTNERSHIP
To End Homelessness

BE THE CHANGE



Ending Homelessness
ACADEMY

2022 Sponsorship Packet

Ending Homelessness Academy: Why is it important?

This is a unique opportunity for corporations and businesses to be part of the solutions to end homelessness. The issue of homelessness is complex and ever-changing, which means educating service providers and our community on challenges and best practices for solutions is vital.

The Partnership founded the Ending Homelessness Academy to provide education and foster greater understanding.

The Ending Homelessness Academy provides frontline staff, managers, and community leadership intensive training and support from national experts. The courses offer a menu of homelessness response topics that equip participants with excellent foundational knowledge and strategies for ending homelessness in Wake County.

Classes are free and open to Wake County homeless service providers and community leaders thus improving our collective ability to serve and solve the crisis of homelessness.



Ending Homelessness
ACADEMY

OUR IMPACT

In 2020-2021 we provided:

10 Courses

1,525 Hours of training

520 Live Participants

301 YouTube Viewers*

*Videos of Ending Homelessness Academy trainings are available on the Partnership's YouTube channel for on-demand viewing.

FROM OUR PARTICIPANTS:

"I had the opportunity to attend the 2021 Ending Homelessness Academy. I am a member of the Raleigh Police Department's Homeless and Mental Health Crisis Response Unit, "ACORNS." I found the academy to be very informative. I feel that I will benefit from all the sessions presented. The trainers did an excellent job of presenting all the sessions. It was clear they are very passionate and experienced when talking about the lived experience. Excellent training!"

Wendy Clark, Detective,
Raleigh Police Department

"The Partnership trainings have been invaluable. You never know what little nuggets you'll find. We incorporated the trainings as part of our own team's onboarding to learn about homelessness and the system we work with."

Lisa Rowe, Executive
Director, Families Together

2022 ENDING HOMELESSNESS ACADEMY

The Partnership is pleased to partner with 1619 Consulting and Alliance Health to offer the Ending Homelessness Academy 2022 to our Wake County homeless service providers and Wake County community partners.

Over the course of 6 to 7 months, the Partnership is offering training focused on Diversity, Equity, and Inclusion at the Systems Level and Mental Health First Aid to provide participants excellent foundational knowledge and strategies for addressing inequities, disparities, and client crisis in Wake County.



Diversity, Inclusion and Racial Equity Series

The Ending Homelessness Academy 2022 provides frontline staff, managers, and community leadership intensive training and support from Diversity, Inclusion, and Racial Equity experts from 1619 Consulting. The training consists of six workshops and two Race-Affinity Dialogue Sessions.

1619 Workshops

1619 provides awareness groundwork that builds a common language and understanding of the history of race and racism that impacts our homeless response system today.

1. Engaging Constructively in Brave Conversations About Race
2. Part 1: The Myth and Psychology of Race & Racism
3. Part 2: The Myth and Psychology of Race & Racism
4. Race, Work, and Leadership
5. Putting it All Together
6. Restorative Healing & Self-Care

Race-Affinity Dialogue

1. Pre-Workshop
2. Post-Workshop

Mental Health First Aid

Presented by Alliance Health, Mental Health First Aid teaches participants how to recognize the risk factors and warning signs of mental health issues, including depression, anxiety, trauma, psychosis, eating disorders, substance use disorders, and self-injury.

The training teaches the skills and knowledge to help connect individuals experiencing a crisis with professional care.

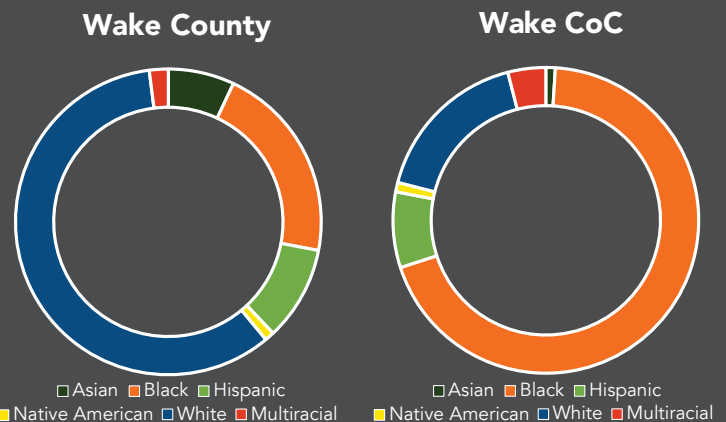
Additional Content TBD

Additional content may be integrated into the Ending Homelessness Academy 2022 curriculum to tie together our new knowledge and steps our homeless response system can take to integrate equity practices into our governance and advocacy for systemic changes.

YOUR SPONSORSHIP SUPPORTS SYSTEM TRANSFORMATION

The 2022 Ending Homelessness Academy will be a foundation for our entire community to identify and address inequities in our homeless response system. In Wake County, people of color are disproportionately at a higher risk of experiencing homelessness.

Your sponsorship provides the infrastructure necessary to transform our system to address these inequities through training, Learning Management System technology, and staff capacity.



2020 Census data. Graph represents population of Wake County vs. the population served by the Partnership via the Wake County Continuum of Care (CoC).

ENDING HOMELESSNESS ACADEMY 2022 SPONSORSHIP LEVELS

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Price	\$10,000	\$5,000	\$2,500	\$1,000
Exclusivity in Industry Category	✓			
PRE-ACADEMY RECOGNITION				
Website Recognition	XL logo	L logo	M logo	S logo
Academy Advertisement in Meetings/Presentations	✓	✓	✓	✓
Social Media Promotion	4 posts	3 posts	2 posts	1 post
Email Blast	✓	✓		
Press Release	✓			
Name After Title of Event "Brought to You By"	✓			
ACADEMY RECOGNITION				
Opening/Welcome Before First Training	✓			
Logo on Opening Slide For Each Training	✓	✓	✓	✓
Logo on Partnership Training Materials	✓			
POST-ACADEMY RECOGNITION				
Trainings Posted on YouTube with Logo on End Board	✓			
2022 EHA Completion Certificates	✓			
Thank You Social Media Posts	✓	✓		
Thank You Email Blast	✓	✓	✓	
Post-Academy Recognition Blog (Pushed to Social Media)	✓	✓	✓	✓

Sponsorship Deadline: April 15, 2022

Will you join us?

To secure your sponsorship now, register online at partnershipwake.org/ending-homelessness-academy and submit your sponsorship donation. If you prefer to pay by check, please make payable to **Raleigh Wake Partnership to End Homelessness** and mail to PO Box 12044, Raleigh, NC 27605.

With your sponsorship, please submit your high-resolution logo via email to jvonegidy@partnershipwake.org. Vector format preferred (EPS, AI, PDF, SVG). Other acceptable formats: JPEG, PNG, TIF at 300 dpi or higher.

Questions or looking for other ways to support the work of the Partnership? Contact Jenn Von Egidy at 919-443-0098 x1001 or jvonegidy@partnershipwake.org. Thank you for your consideration!



(919) 443-0098
partnershipwake.org
 112 Cox Avenue
 Raleigh, NC 27605